

CREATING A PROFITABLE BUSINESS AND RUNNING SUCCESSFUL ONLINE & STUDIO CLASSES.

A new online 10-week training course. Tues 6th October – Tuesday 8th December 2020. STAT teachers Caroline Dale and Nicholas Brandon have collaborated to create this innovative and interactive course specifically designed for professional AT teachers and 8th & 9th term students wherever you are in the world. The course is designed to equip you with the confidence and knowledge to create your own brand and learn to value your skills and self-confidence as a teacher. You will learn how to design and deliver successful talks, workshops and courses using recognised teaching and learning principles, as well as enhancing your skills with individual clients. There will be assignments, group discussions, individual exploration and much more. The course is run once a week over 10 weeks and the material is based on both Nicholas and Caroline's extensive professional experience.

AT teacher comment: *"Having prepared in the way Caroline taught us I felt **well prepared and confident in myself**. That is absolutely unheard of for me. I chaired a lively, intelligent and interesting discussion. **I didn't know myself!**".* Sandra.

Training Fee: For a limited period: £247.00 (normally £497.00). You can reserve your place with a £25.00 deposit. Limited to 20 participants. See all details at:
<http://alexandertechniquelondon.com/courses-for-teachers-and-students/>
<https://poisedandbalanced.com/courses-for-teachers-and-students/>
or contact Nicholas or Caroline directly. **Participant numbers are very limited.**

Nicholas Brandon:

Nicholas Brandon has over two decades of experience as an AT teacher and since 2017 has been trained and mentored by one of the UK's leading, health & wellness, branding and marketing experts. Nicholas says getting this valuable training was one of the best investments he ever made, he now has more time, achieves better results and earns substantially more income doing what he loves. He is well known for teaching workshops and for speaking at many health and well-being events. He also runs his own established practice in central London.

<https://poisedandbalanced.com>

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Caroline Dale:

Caroline has been teaching AT for 19 years. She runs private practices in Central and North London and has designed and run many successful courses and classes on a variety of AT topics. As a member of STAT, she has served on Council, acted as Chair of the PR and Marketing Committee and Chair of the Training Course Committee. She qualified as an AT teacher in 2001 and in 2003 qualified as a Further Education teacher at National Standard Level 4. In 2010 Caroline gained the independent Open College Network accreditation, teaching AT to adults.

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